

GAME-CHANGING TECHNOLOGIES FOR VISIONARY BUSINESSES

at Asia Pacific's premier Professional AudioVisual and
Integrated Experience Exhibition and Summit

ADMISSION IS FREE.
REGISTER YOUR INTEREST TO VISIT TODAY!

- Asia's largest professional AV and Integrated Experience Exhibition and Conference
- 55,000 square metres of exhibit space in 10 halls
- Over 50 free-to-attend learning sessions
- Attended by more than 32,000 visitors

The only exhibition in the world that showcases the best of Chinese innovation in AudioVisual technology



More than
348
exhibiting companies from around the world



56
new exhibitors



72
new-to-Asia products



THE FUTURE OF CONNECTIVITY

The world is on the threshold of a fully-connected future. Technology is connecting communities and machines, and igniting innovations and discoveries, often disrupting businesses. The implications of a connected future are most keenly felt across the Asia Pacific. And nowhere in the region is the embrace of digital connectivity more vigorous than in China, with an increasingly connected ecosystem of technologically-driven enterprises and digitally-aware consumers. Exciting and innovative applications in Professional AudioVisual (Pro-AV) and Integrated Experience - which encompass Internet of Things (IoT), big data, artificial intelligence (A.I.), virtual reality and augmented reality (VR/AR), and other emerging technologies - are connecting businesses, government and consumers, transcending traditional industry segments and markets.

China is increasingly a testbed of AV and Integrated Experience innovations that will shape the future of business. It is leading the world in the adoption of smart manufacturing, e-commerce, financial technology, smart cities, e-education and other digital innovations. It is a living showcase of connected businesses in a connected future. And one tradeshow brings the latest together under one roof - Beijing InfoComm China.

BEIJING INFOCOMM CHINA 2018: GATEWAY TO THE FUTURE OF YOUR BUSINESS

InfoComm China is increasingly recognised as Asia Pacific's largest gathering of groundbreaking and new-to-Asia products in Pro-AV and Integrated Experience. Into its 13th edition, the show keeps its position as the go-to marketplace for integrators, distributors and business end-users in the region to source next-generation innovations for adoption in their home markets. It is also a learning hub for industry professionals to network and exchange knowledge and ideas.

This April, visitors to Beijing InfoComm China 2018 can expect to network with more than 348 exhibitors from around the world, who will be showcasing a plethora of technologies ranging from digital signages to display systems, VR/AR, automation and control systems, to IoT. The concurrent Summit will bring together thought leaders, practitioners and researchers who inspire visionary ideas and present in-depth analyses of trends and issues that impact businesses and communities.



Last year's show attracted

32,074
visitors



More than

50%
were AV and
IT channels

THE EXHIBITION

Besides attracting global names in Professional AudioVisual (Pro-AV) and Integrated Experience, InfoComm China 2018 is also the only tradeshow in the world that showcases the best of Chinese innovations.



More than
348
exhibiting
companies from
around the world

FOR FULL AND UPDATED
LIST OF EXHIBITORS, VISIT

infocomm-china.com/en/exhibitor-list.php

Some names you will
see among the

348+
exhibitors



BARCO
▲
Beijing Wincomn
Technology Co., Ltd.
▲
Crestron Electronics
APAC Limited
▲
Delta
▲
Leyard Optoelectronic Co., Ltd.

Get ready to meet

56
new exhibitors.
Among these are ...



Bose Electronics (Shanghai)
Co., Ltd.
▲
Hangzhou Hikvision Digital
Technology Co., Ltd.
▲
Shanghai Danacoid Multimedia
Technology Co., Ltd.
▲
Shanghai GuRui Electronic
Technology Co., Ltd.
▲
Shen Zhen Cld
Led Electronic Co., Ltd.

72

new-to-Asia products on show.
Some of these exhibitors are ...



Aurora Multimedia Asia Limited
▲
Hefei Show Information
Technology Co., Ltd.
▲
Sony (China) Limited
▲
The 10Xer Inc.
▲
Xiamen RGBlink Science &
Technology Co., Ltd.

“This is the fourth year I'm visiting InfoComm China. The show is getting more advanced every year, with new exhibitors and lots of new products. China is the manufacturing hub of the world, so there are many good manufacturers here and you can get exactly what you want!”

**GAGAN
WADHAWAN**
International Sales Manager
Suvira International (I) Regd

JIAO XIAOBIN
IT Director
Zhengzhou Bihaiqingtian
Electronic Technology
Co., Ltd.

“Every year I'll be here to see the new and interesting products that I can introduce to my customers, or recommend as an integrated solution. In the current market, our projects are customized according to the needs of customers, so this show is perfect for me!”



THE SUMMIT

Feel the pulse of the region's market at InfoComm China Summit. This is where AV professionals and industry players gather to update themselves on the latest technological and industry developments; and to network with peers from all across the Asia Pacific.

The Summit comprises three main programs. **InfoCommAsia Seminars** address the explosion of AV applications in the modern environment. **Industry Forums** discuss how rapidly-advancing AV technologies are changing the business landscape for different industries. Organized in collaboration with end-user trade associations, delegates can be assured of relevance of these sessions. **Technology Forums** delve deeper into the technical details of technologies like the IoT, A.I. and VR/AR; and how these will shape the development of Pro-AV and Integrated Experience.



With over **50**
sessions, the Summit
is Asia's biggest
learning classroom
for AV professionals



5,006
Delegates attended
the 2017 Summit,
showing how highly-
valued these learning
opportunities are to
the industry

SUMMIT HIGHLIGHTS

Here is a glimpse at just some of the leading industry experts who will be speaking at Beijing InfoComm China 2018 Summit.



JOSE ALVARO AVALOS

Vice President, Intel's IoT Group
General Manager, Intel's Visual Retail Division

The keynote speaker at the show's opening ceremony on Day 1, which is held in conjunction with the Summit's Technology Forum on IoT. The Intel's Visual Retail Division covers niche markets such as digital signage, whiteboards, interactive smart devices and more. Mr Avalos is also responsible for initiatives that build a global ecosystem of markets to promote the sustainable development of the industry.

KANE ZHANG

Senior Applications Engineer (Asia Pacific)
Biamp Systems

Mr Zhang provides technical support to clients in the Asia-Pacific region. He has extensive experience in a wide variety of AudioVisual (AV) solutions, including various conferencing, background music and public address systems; and specializes in Digital Signal Processing programming, networking and third-party control applications. He has been involved with the system design and commissioning of many large-scale projects throughout the region.

- Video Compression Technology: Going Back to Basics
- In-depth Analyses of CobraNet, Dante and AVB Port Redundancy
- Debugging the Conference Room, Eliminating Audio Feedback



LU XIAOZHENG

President
Luxi Electronics Corp

Mr Lu is a world-renowned inventor of many ground-breaking AV products, multi-patent holder and successful entrepreneur. For nearly a decade, he led the growth of AV brands, and transformed the entire industry into a completely new digital world. In 2009, he founded US-based Luxi Electronics, a maker of new digital electronic AV products. His distributed switching technology is widely recognized as a major industry change. Lu has published more than 50 papers and articles in various countries.

- 4K, 8K TV, HDMI 2.1 and Video Technology Trends and Applications
- Decrypting HDCP and EDID
- Audio Product Technical Specifications and System Gain Design

Industry trade associations sharing expert industry insights at the Summit include:






- China InfoWorld on Artificial Intelligence (A.I.)
- Electronic Government Association of Guangdong Province on Smart City
- Digital Signage Multimedia Alliance Taiwan on Digital Signage



SUMMIT SCHEDULE

FOR FULL SCHEDULE AND UPDATES, VISIT

infocomm-china.com/en/program.php

DAY 1 <small>WED</small> 11 APRIL 2018		ROOM 1 (ROOM 301 A&B)	ROOM 2 (ROOM 302 A&B)	ROOM 3 (HALL F - ROOM A)	ROOM 4 (HALL F - ROOM C)
	9:30 AM - 1:00 PM	INDUSTRY FORUM Smart City In collaboration with: Electronic Government Association of Guangdong Province	INFOCOMMASIA SEMINARS Technical Seminars for AV and IT Integrators		TECHNOLOGY FORUM Internet Of Things (IoT) Incorporating IFC Opening Ceremony and Keynote Presentation In collaboration with: Intel & China InfoWorld
1:00 PM - 1:30 PM		L U N C H			
	1:30 PM - 5:30 PM	INDUSTRY FORUM Smart City In collaboration with: Electronic Government Association of Guangdong Province	INFOCOMMASIA SEMINARS Technical Seminars for AV and IT Integrators	TECHNOLOGY FORUM Digital Signage Asia Forum In collaboration with: Digital Signage Multimedia Alliance Taiwan	
DAY 2 <small>THU</small> 12 APRIL 2018		ROOM 1 (ROOM 301 A&B)	ROOM 2 (307 B)	ROOM 3 (HALL F - ROOM A)	ROOM 4 (HALL F - ROOM C)
	9:00 AM - 1:00 PM	INDUSTRY FORUM Education	Chengdu IFC Launch Event and Sichuan Province Promotion Conference	TECHNOLOGY FORUM Digital Signage Asia Forum In collaboration with: Digital Signage Multimedia Alliance Taiwan	TECHNOLOGY FORUM Artificial Intelligence (A.I.) In collaboration with: China InfoWorld
1:00 PM - 1:30 PM		L U N C H			
	1:30 PM - 5:00 PM	INFOCOMMASIA SEMINARS Technical Seminars for AV and IT Integrators	INFOCOMMASIA SEMINARS Technical Seminars for AV and IT Integrators	INFOCOMMASIA SEMINARS Technical Seminars for AV and IT Integrators	
DAY 3 <small>FRI</small> 13 APRIL 2018		ROOM 1 (ROOM 301 A&B)	ROOM 2 (ROOM 302 A&B)		
	10:30 AM - 1:00 PM	INFOCOMMASIA SEMINARS Technical Seminars for AV and IT Integrators	INFOCOMMASIA SEMINARS HDBaseT In collaboration with: SynAudCon		

MARK THE DATE

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CHINA

11 - 13 April 2018
China National Convention Center
Beijing, China

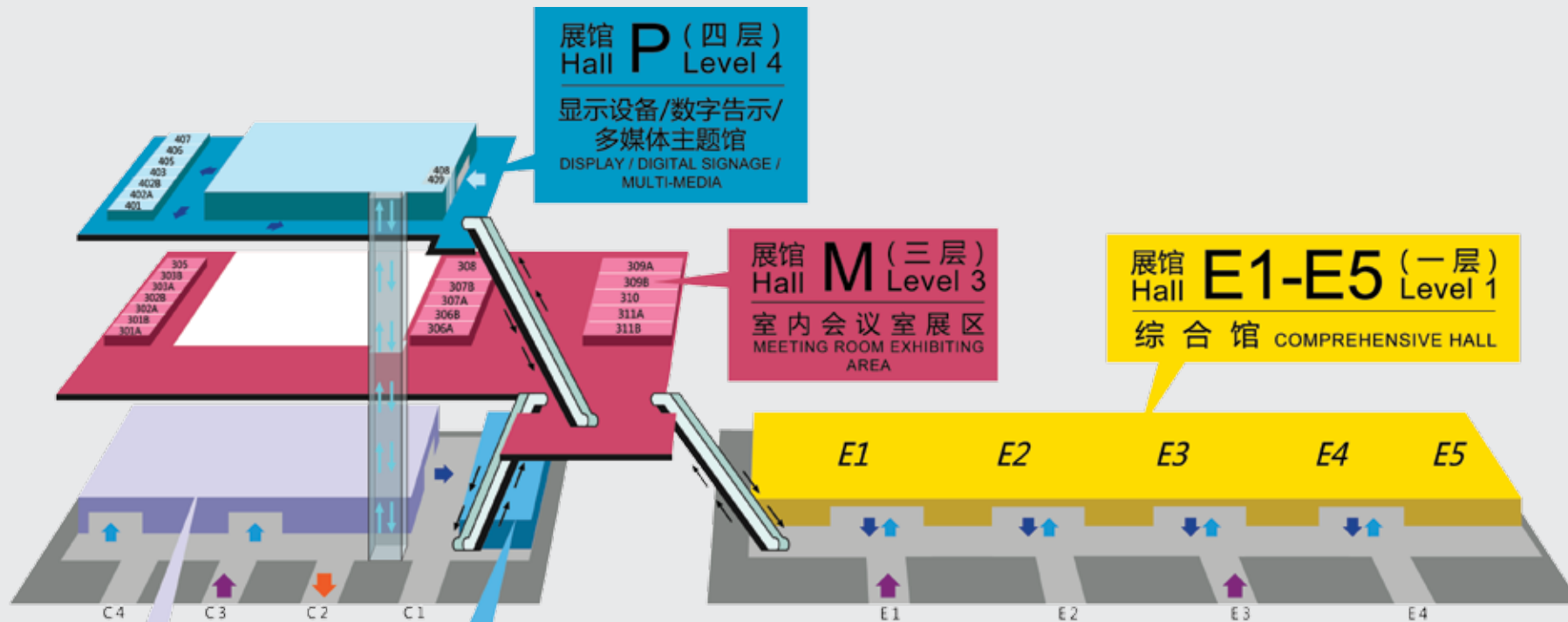
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ifcshow.com

InfoComm China offers depth and breadth of exhibits and dialogues on the wide range of Professional AudioVisual (Pro-AV) and Integrated Experience technologies applicable to various industries. Because of this, the annual tradeshow has become a must-visit event for forward-thinking AV and IT players who appreciate the importance of staying ahead of market needs. Mark your calendar for 11-13 April to see Beijing InfoComm China 2018 now!

**ADMISSION IS FREE.
REGISTER YOUR INTEREST TO VISIT TODAY!**

infocomm-china.com

Register online or via WeChat with the invitation code **AB001** for your free admission to the show! Upon successful registration, you will receive the confirmation code.



展馆 P (四层)
Hall P Level 4
显示设备/数字告示/
多媒体主题馆
DISPLAY / DIGITAL SIGNAGE /
MULTI-MEDIA

展馆 M (三层)
Hall M Level 3
室内会议室展区
MEETING ROOM EXHIBITING
AREA

展馆 E1-E5 (一层)
Hall E1-E5 Level 1
综合馆 COMPREHENSIVE HALL

展馆 C-D (一层)
Hall C-D Level 1
音频/视频会议主题馆
AUDIO / VIDEO CONFERENCING

展馆 F (一层)
Hall F Level 1

Organized by:

infocommAsia

Local Host:

BCPIT

Event Manager:

BAOBAB TREE 柏堡



Pre-register now!
Invitation code:
AB001



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